



Meaningful Majlis Circles. Zero noise. Measurable outcomes.

CURATED NETWORKING FOR GCC FOUNDERS, EXECUTIVES AND SPONSORS.

Riyadh · Abu Dhabi · Dubai · Consent-First · Outcome-Tracked

1. Context – High-volume networking, low-quality outcomes

Across the GCC, founders and executives spend time and money on conferences, WhatsApp groups, and generic mixers. The pattern is familiar:

- Big rooms, many cards, very few serious second meetings
- Panels and photos, but almost no pilots, partnerships, or hires
- Rooms dominated by one clique, one nationality, or one agenda
- No structured way to remember who matters, what was agreed, or what the next step is
- Sponsors and partners struggle to justify spending because ROI is not measured
- Participants leave drained by unqualified intros and irrelevant meetings

The region does not need more events. It requires fewer, better rooms.

2. What is Majlis.Global?

Majlis.Global is a curated Majlis network for GCC founders and senior executives.

We design small Majlis Circles, run structured Majlis Sessions, and facilitate double opt-in introductions. We then track what happens over 60–90 days: second meetings, pilots, partnerships, advisory roles, and key hires.

The focus is simple:

Fewer rooms. Better rooms. With people you actually want to see again.

3. Why “Majlis” and why “.Global”?

Majlis – because the region already has a natural format for serious, relationship-based discussion:

- A **small, trusted room**
- People who matter to each other
- Real conversations, not performances

Majlis.Global applies this logic to founders and executives: curated, cross-sector, high-trust rooms instead of noisy events.

.Global – because many GCC founders and executives operate across:

- GCC and wider MENA
- Europe, Asia, and Africa
- Global capital and talent flows

The “Majlis” stays local in culture and trust but connects to **global relationships and opportunities**.



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4. Who is it for?

Majlis.Global is designed primarily for:

- **Founders/operators**
 - Running startups, scale-ups, or operating businesses in the GCC
 - Responsible for growth, partnerships, P&L, or major strategic decisions
- **Senior executives/asset owners**
 - C-level, partners, heads of business units, family business leaders
 - Open to structured rooms with founders/operators (not pitch-fests)
- **Selective connectors/experts**
 - Individuals at important intersections (ecosystem, capital, specialist advisory)
 - Invited only where they clearly add value and understand room dynamics

It is **not** for:

- People looking for a room to **pitch everyone**
- Pure service sellers treating the Circle as a “lead list”
- Idea-stage founders with no operational track record
- Junior/mid-level profiles with no decision authority

5. How a Majlis Circle works

The core unit is the **Majlis Circle**:

- **8–12 people** in the room
- **2–2.5 hours**, in person
- A curated mix of founders, executives, and selected connectors across sectors

Standard flow:

1. Apply / Explore fit

- Short conversation to understand your focus, challenges, and how you can add value.
- Selection based on clear criteria (role, relevance, behaviour).

2. Curate the Circle

- Build a room of 8–12 people with complementary focus areas and sectors.
- No pay-to-enter speaking slots, no random fillers.

3. Meet in a structured Majlis Session

- Framing: purpose, rules, expectations
- Structured introductions: who you are, 6–12 month focus, where you add value
- Deep-dive: 1–2 real challenges or opportunities from the room
- Curated matching: explicit “A should talk to B about X” with double opt-in



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- Commitments: each person leaves with a small number of serious next steps
- 4. **Follow up and track outcomes (60–90 days)**
 - Introductions are sent and logged.
 - Check-ins around ~30 and ~60–90 days.
 - Outcomes are recorded at a high level:
 - Second meetings
 - Pilots / POCs
 - Partnerships or commercial agreements
 - Advisory roles / key hires

The goal is **compounding, long-term relationships**, not a one-off “nice event”.

6. The Majlis Code

A simple code governs every Circle:

- **Trust before exposure** – no one is introduced without consent and context.
- **Curate the room, not the crowd** – quality and alignment matter more than volume.
- **Outcomes over optics** – we care about second meetings, pilots, and partnerships, not selfies.
- **Respect the room** – confidentiality, listening, no aggressive selling.
- **Contribute before you extract** – come prepared to give as well as receive.

7. Business model and stage

Business model (direction of travel):

Over time, Majlis.Global will be funded by:

- **Membership fees** from founders and executives who want ongoing access to:
 - Curated Circles
 - A defined number of high-quality sessions per year
 - Structured introductions and follow-up
- **Selective sponsor/partner support** for specific cycles, with clear boundaries:
 - No pay-to-pitch slots
 - No sponsor override of curation
 - Simple, honest reporting on outcomes (intros, second meetings, pilots, etc.)

Current stage: Founding Circle phase

- We are in the **Founding Circle phase**, starting in **Dubai**.
- The first Circle(s) are treated as **pilots and are not monetised**.
- The focus now is to:



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- Prove that small, curated Majlis Circles can consistently generate serious second meetings, pilots, and partnerships over 60–90 days.
- Refine the format and governance with the first cohort.
- Then expand to other cities (e.g. Riyadh, Abu Dhabi) and sectors based on evidence.

8. Status and next step

Majlis.Global is currently:

- Speaking with founders and senior executives who recognise the problem of high-volume, low-quality networking
- Curating the **Founding Circle in Dubai** as the first “Day 0” room
- Preparing to measure and share outcomes from that Circle (anonymised where required)

If you want to explore fit with the first Circles:

- Visit www.majlis.global to join the waitlist, or
- Reach out directly to discuss whether the Dubai Founding Circle (or a later city) is the right match for you.